

VM AFFLUENCE,

18/1 KHYKHA KYRR, CASTLE  
STREET, ASHOK NAGAR, Bengaluru,  
Karnataka 560025

**Marketplace**

Document  
Developed by

Vasanthamugi,  
Founder & CEO  
VM AFFLUENCE

**VM**  
**AFFLUENCE**  
**ENTREPRENEURSHIP**  
programme

### **DOCUMENT NAME..**

Enhanced Entrepreneurship training Program

### **DOCUMENT CREATED BY..**

Vasanthamugi, Founder & CEO of VM AFFLUENCE

### **MODE OF THE TRAINING..**

Online Training for the Enhanced Entrepreneurship Training Program

### **WHAT IS ENTREPRENEURSHIP?**

You have a plan and you want to start your own business. You want to challenge yourself instead of working for your boss. Then you are into entrepreneurship. It is gambling where you will win if you have the right card in your hand. Probably you know Bill gates for Microsoft, Steve Jobs for Macs, iPhones and Mark Zuckerberg for Facebook. Now the question is can anyone be the Bill gates or Mark Zuckerberg? No, that requires some basic skills.



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## **WHO CAN ATTEND THE ENTREPRENEURSHIP TRAINING..**

Anyone who is willing to startup their own business.

Entrepreneurs who have their existing business, who would like to improve their profits, Increase their client base in India and International

## **TOPICS TO BE COVERED IN THE ENTREPRENEURSHIP TRAINING PROGRAM...**

**ANALYSE THE CURRENT BUSINESS PROCESS...**

**RE-DESIGN THE CURRENT BUSINESS PROCESS..**

**ANALYSE THE PROFIT AND PERFORMACE OF THE ORGANIZATION..**

**IMPROVIZE THE LEADERSHIP SKILLS..**

**IMPROVIZE THE DIGITAL MARKETING FACTORS OF THE ORGANIZATION..**

**IMPROVE THE BRAND OF THE ORGANIZATION..**

**GOAL SETTING OF THE ORGANIZATION..**

**IMPROVE THE CURRENCT CLIENT BASE IN DIFFERENT LOCATIONS..**

**IMPROVE THE CLIENT BASE ACROSS THE DIFFERENT COUNTRIES..**

**IMPROVE THE CONNECTS WITH THE CORPORATE ORGANIZATIONS...**



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Entrepreneurship

business company venture  
capital  
organization opportunity money funding wealth resources job creativity scholars  
passion  
global initiatives workers concept corporate cloud entrepreneuria innovation projects creation knowledge growth confidence entrepreneur value entities economic activity investors  
skills financial social word political methods careers  
competition entrepreneur

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**VERY HIGH END ENTREPRENEURSHIP TRAINING WITH MIND & MONEY  
GAME , CREATION OF THE WEBSITE , UPDATING THE CONTENTS OF  
WEBSITE FREQUENTLY...**

- Analyze the Current Business Process.
- Optimize the Current Business Process based on the current market analysis.
- Analyze the current Market Value of the Organization, Current Brand of the Organization.
- Goal Setting Process for the Organization.
- Client Acquisition Model – Indian Political / Non Political / Small and Medium Enterprises / Corporates.
- Digital Marketing for your Organization using the Facebook, LinkedIn, Twitter.
- How to connect to the celebrities using the Social Media Marketing
- Branding for your Organization yourself, You can yourself create a complete online brand for your organization.
- Complete Market Analysis of the Competitors, Which would help you in defining the path of your Organization.
- Create Value to your customers.
- Customer Centric using Blend of the Online and Office Communication.
- How to Increase the client base in India and International
- How to Increase the passive income with the same clients



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- How to connect with the corporate companies
- Revenue and Profit Evaluation of the company

### **CREATING THE WEBSITE FOR THE ORGANIZATION**

VM AFFLUENCE will be responsible for the creating the Web Portal for your Organization, VM AFFLUENCE will also train you to update the contents in the website. This can be used for the complete digital marketing of the company.

### **POSTIVE THINKING TRAINING FOR THE ENTPRENERUS ONLY IN LEVEL 3..**

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A critical issue is also the viewpoint you get from the stories of how these entrepreneurs navigated the difficulties they encountered in starting their businesses. You are not alone and all that you are going through, someone else already went through a similar situation. This training helps to curb your feelings of shortcomings and then you can revert to the same 'actions' to solve your business's problems.

### **MIND GAME AND ENTREPRENERSHIP..**



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All the payments must be sent the company accounts as below,

Bank - HDFC Bank

Type - Current Account

Account Name - VM AFFLUENCE

Account Number - 50200012656482

IFSC Code - HDFC0004193



Entrepreneurship  
business company venture  
capital  
entrepreneur  
organization  
opportunity  
money  
passion  
innovation  
global  
workers  
concept  
corporate  
cloud  
entrepreneur  
project  
knowledge  
growth  
confidence  
value  
entireties  
social  
political  
methods  
careers  
venturing  
venture  
economic  
activity  
investors  
scholars  
creativity  
resources  
job  
wealth  
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competition  
entrepreneur  
value  
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